

# STUDIO COMPARISON

	Your Studio	Competitor 1	Competitor 2
<b>Basics</b>			
Length of Business	10yrs	5yrs	15yrs
Website	Yes	Yes	No
Social Media	Yes	No	No
Number of Students	200	50	150
Number of Teachers	30	2	10
Ages Taught	2-adult	10-18yrs	0-adult
Hours of Operation	8am - 10pm	4pm - 10pm	9am - 5pm
<b>Classes</b>			
Dance	Yes	5yrs	15yrs
Music	Yes	Yes	No
Dance Styles	Ballet, HH, Preschool, Tap	Ballet Only	Ballet, Tap
Music Styles	Piano, Guitar, Voice	Piano Only	N/A
Cost per Dance Lessons	\$30/lesson	\$20/lesson	\$15/lessons
Cost per Music Lessons	\$30/lesson	\$45/lesson	N/A
# Dance Rooms	3	1	2
# Music Rooms	9	1	0